

DISCOVER NDG

FOUNDING PARTNER AGREEMENT

An A NuVo World Community Initiative

Building a stronger NDG by helping neighbours discover and support the businesses that make our community special.

This Founding Partner Agreement is entered into between **A NuVo World / Ross Harvey** (“Discover NDG”) and:

Business Name: _____

Contact Person: _____

Address: _____

Email: _____ **Phone:** _____

THE FOUNDING PARTNER PROGRAM

The Discover NDG initiative is being created to introduce NDG residents to the wonderful businesses, organizations and people within their own community and to encourage people to **Shop Local • Eat Local • Live Local • Know Your Neighbours.**

As a **Discover NDG Founding Partner**, the participating business will receive a dedicated promotional position on the Discover NDG Community Boards for the Founding Partner term.

FOUNDING PARTNER RATE

The Founding Partner rate is **\$100 per month for the first 12 months**, for a total annual commitment of **\$1,200**, payable in **four quarterly payments of \$300, in advance.**

Importantly, no payment whatsoever will become due until all 30 Founding Partner positions have been accounted for and Discover NDG confirms that the program is proceeding.

Once the 30 positions have been filled, participating Founding Partners will be notified and the first quarterly payment of \$300 will become due prior to production and installation of the boards.

OUR COMMITMENT TO YOU

A NuVo World and Ross Harvey commit to using their **best efforts** to develop the Discover NDG Board network and to secure placement of the boards in as many as **50 high-traffic locations throughout NDG**, including appropriate businesses, community locations, residential buildings and other locations where significant numbers of NDG residents may see them.

Our objective is simple: **maximum community visibility for Discover NDG and its Founding Partners.**

Discover NDG will be responsible for the overall design, production, promotion and development of the Board network. Board locations may change from time to time as better or more appropriate locations become available. While every effort will be made to build the network toward 50 locations, the exact number of locations, traffic levels and resulting business or sales cannot be guaranteed.

FOUNDING PARTNER RESPONSIBILITIES

The Founding Partner agrees to provide Discover NDG with accurate business information, logo and/or other reasonable promotional material required for its listing and to advise Discover NDG promptly of significant changes.

Participation is subject to available space, appropriate content and the community-oriented spirit of Discover NDG.

THE FOUNDING PARTNER PROMISE

Founding Partners are not simply purchasing advertising space. They are helping launch a neighbourhood-wide movement designed to strengthen local businesses, encourage neighbours to support neighbours, and build a more connected NDG.

Together, we can make NDG an example of what a truly connected community can become.

AGREED AND ACCEPTED

For the Founding Partner

Name: _____

Signature: _____ Date: _____

For A NuVo World / Discover NDG

Ross Harvey

Signature: _____ Date: _____

A NuVo World

Creating a NuVo, better world — one day and one person at a time.