

But Discover NDG is intended to be much more than advertising.

It is about **neighbours supporting neighbours**. It is about reminding people that behind every local restaurant, shop, café, professional office and service business are real people — people who employ our neighbours, contribute to our community and help give NDG its unique character.

BECOME ONE OF OUR 30 FOUNDING PARTNERS

I am personally approaching a select group of NDG businesses to invite them to become the **Founding Partners of Discover NDG**.

The regular rate for participation will be **\$125 per month**, but our original Founding Partners will receive a special **Founding Neighbour Rate of \$100 per month for the entire first year**, payable quarterly in advance.

Most importantly, no payment is due until all 30 positions on the inaugural Discover NDG Board have been accounted for.

Once we have our founding group together, we will move forward as a community.

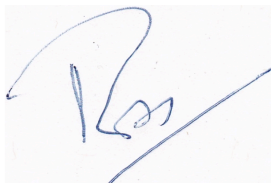
I have included the **Discover NDG Founding Partner Agreement** on the following page, which provides additional details about the program.

You can also learn more about the project, see updates and follow its development by visiting the **Discover NDG** tab at **ANuVoWorld.ca**.

I hope you will become one of the businesses that helps us launch this exciting new community initiative.

Together, we can encourage thousands of people to **shop local, eat local, live local — and know their neighbours**.

All my love,

A handwritten signature in blue ink, appearing to read 'Ross', with a long horizontal stroke extending to the right.

Ross Harvey
Founder, **A NuVo World**

Creating a NuVo, better world — one day and one person at a time.